

POLITICS OF SUSTAINABILITY



OPERADOR INTEGRAL DE TURISMO - OPITOURS S.AS. Is committed to the provision of tourist services that fulfill with the requirements of the customer respecting the culture and the environment, looking for the social and economic welfare, encouraging to all the groups of interest to the support and commercialization of the tourist products of the city, to the implementation of programs of sustainable development that promote the environment conservation, thinking always in minimizing the negative impact of our surroundings, supporting us in the Colombian legislation, working with our customers and providers to achieve it.

OBJECTIVES OF SUSTAINABILITY

- Satisfy the needs and expectations of the customer
- Reach and keep the competition and commitment of the human resource for the provision of the service with standard heights of quality.
- Implement programs that contribute to conserve the sustainable development and the heritage of the country.
- Raise awareness to the interested parts to the application of the legislation focused to the sustainable development of the country.

TIPS FOR THE SUSTAINABLE TOURISM

When visiting the Rosario Islands, an archipelago conformed by coral reefs, inform of how does it to cause the lower possible impact and do not degrade it:

- Avoid touch or carry corals, plants and own animals of the region.
- Abstain of collect, extract or buy handicrafts with parts of animals.
- Do not throw out to the sea stubs of cigarettes or any other type of waste.
- Do not fishing in the zone.
- Do an appropriate disposition of the solid waste using the garbage can according to its classification or demarcation.

During his visit to the walled sector and monuments of the city:

- Not launching rubbishes to the street
- Respect and know the cultural traditions of the local community.
- Purchase handicrafts and representatives products of the region manufactured by people or local companies.
- Consult with his tour-guide before taking photography inside the monuments.

Does not contribute with the sexual and commercial exploitation of minors of age in our country, is a crime.

PROGRAMS

- Program handle of waste in which we sensitise to the personnel, customers and providers.
- Program of Saving of Water, sensitise to the personnel in the use of the resource
- Program of Saving of Energy sensitise to the personnel in the use of the resource
- Development of qualifications against of the illicit traffic of flora, fauna and cultural goods likewise against of the sexual and commercial exploitation of minors. (ESCNNA).

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